

Global Trade, Global Opportunities

With today's global marketplace, knowledge is essential to succeed internationally. Globalization has created many challenges and opportunities for our clients worldwide. Kisserup assists clients by providing expertise in:

- Cultural Differences in International Trade
- International Trade Training
- Foreign Market Identification & Intelligence
- International Trade Research
- Global Supply Chain

We identify international trade opportunities and develop trade policy

Every five jobs are created by export revenues in Canada alone. Worldwide, we help create many, many jobs every year by providing export development, mentoring and international trade training to companies across borders, across oceans and across continents.

International Business Consulting

Our services

Export Development - enables clients to sell and market their products and services internationally with a focus on Small & Medium Sized Enterprise (SME). Growth strategies, matchmaking, strategic alliances, joint venture development and venture capital sourcing.

Capacity Building -

designs, delivers analysis and comprehensive reports, mentoring, consulting, trade training, and educational programs worldwide for International Financial Institutions (IFI), Government agencies & private sector.

Trade Training & Mentoring -

ensures that clients build skills, knowledge and capacity in house to succeed in international trade. Design and facilitation of Trade Mission training, in-depth market analysis and follow up services designed to provide return on investment for all.

Workshop Facilitation & Design - includes design, documentation and delivery of educational presentations, workshops, seminars with an international business focus and curriculum development.

Research & Trade Policy Development - includes research, analysis and trade policy development. Project Management, situational analysis, diagnostic assessments, critical trade planning and policy review.



Kisserup International Trade Roots Inc. (Kisserup) is an international consulting and trade training company with a North American office located in Halifax, Nova Scotia, Canada and a European office in Copenhagen, Denmark. Since 1998, Kisserup has been helping companies, government organizations, industry and trade associations successfully facilitate export development, create and implement winning strategies and grow market share.

Notes

"Kisserup International gave MedSenses the key to the gateway of the global market. The invaluable advice and coaching gave us the confidence and tools to pursue international markets."

**Lynn Casey - 'The Nursing Content Solution' Co-Founder
MedSenses Inc. - Named as one of the World's Most Innovative Companies**

"Kisserup's rich experience and ability to effectively deliver content to a diverse audience makes an easy choice for many of our international trade training initiatives. We recommend Kisserup as an excellent partner to work with."

Bill Aasvangen - Manager, World Trade Centre Atlantic Canada

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TRADE ROOTS Inc.

Helping companies
bridge the gap